

REPORT FOR HEALTH AND WELLBEING BOARD

Date of meeting:	31 May 2017
Title:	Health and Wellbeing Strategy – action plan and progress update
Directorate:	Assistant Chief Executive's / Public Health

1. Background

The second health and wellbeing strategy was published in September 2015, having been produced in collaboration with all the Health and Wellbeing Board partners.

The intention of the strategy was to provide a framework to direct the Health and Wellbeing Board (HWbB) activity over the three years between 2015-18; supporting the board's role to provide leadership for health and wellbeing by making the most of collective resources in the borough. The strategy was not intended to, however, reflect everything that the board should consider or that the partners would deliver over the three years.

The strategy includes 5 strategic aims and since the strategy was published the board has received progress reports for each one individually from the identified board sponsor.

This report now provides the board with the full suite of action plans for each aim (appendix A), to consider activity which is taking place or planned, to challenge and influence the plans going forward, and to discuss where the board can add additional value.

As a reminder of the original intention of the strategy and subsequent action plans to deliver the aims, the underpinning principles are set out below:

- To reduce health inequalities we need to ensure that the health of our most vulnerable communities, including those living in poverty and deprivation and those with mental health problems, learning or physical disabilities, is improving the fastest
- Prevention of physical and mental ill-health should be our primary aim, but where it is already an issue, we should intervene early to maximise the impact of services for individuals and communities
- We will work with individuals and communities to increase resilience and enable people to better manage and adapt to threats to their health and wellbeing, using an asset-based approach that values the capacity, skills, knowledge, connections and potential within communities
- Integrating our commissioning of services wherever possible to support improvements in health and wellbeing and the reduction of health inequalities
- We need to ensure pathways are robust, particularly at transition points (e.g. from children and young people's services into adult services), to be sure that nobody is left behind

- All services need to be accessible and provide support to the right people, in the right place, at the right time

2. Key Issues

At the time of re-writing the health and wellbeing strategy in 2015, the council and other partners were undergoing a period of significant change, as a result of this the wider strategic partnership and various partnership structures and boards were also refreshed, including the HWbB. The 2015 strategy therefore was the new board's first jointly produced document and although was appropriate at the time, a number of national and local agendas and plans have changed the landscape and there may be a need to refresh the strategy to ensure it remains fit for purpose and relevant in the current context.

Since 2015 the HWbB has been working well; partnerships are considered vastly improved and the partner representatives around the table are working in a cohesive way to improve health and wellbeing outcomes for local people. The board is now in a stronger position to consider what the real challenges are locally, and how they can best work together to add value.

Recently, there have been a number of national strategic drivers influencing the role of local health and wellbeing boards:

Sustainability and Transformation Plans (STPs), bring together the NHS and local councils to develop proposals to make improvements to health and care over a regional footprint (South Yorkshire and Bassetlaw). Local HWbBs do not have direct responsibility for delivering these plans, but STPs should build on the work of the local HWbBs, Joint Strategic Needs Assessments and health and wellbeing strategies across their region.

Rotherham's Integrated Health and Social Care Place Plan (the Place Plan), was published November 2016, and details the joined up approach to delivering five key initiatives that will help achieve the health and wellbeing strategic aims and contribute towards meeting the region's STP objectives. The HWbB has a key role in the delivery of this plan.

Better Care Fund (BCF) is a government Initiative to create a single joint budget to incentivise the NHS and local government to work more closely together. Although this work has been on-going since before 2015, the plan was refreshed during 2016 to reflect the strategic aims within the health and wellbeing strategy. The HWbB has responsibility for overseeing and signing off this plan locally, which is delegated to the chair of the HWbB via an executive sub-group.

There are also a number of local strategic plans and partnerships which have been refreshed or re-written over the previous two years, which align to the HWbB and strategy, including:

The Rotherham Plan (Rotherham Together Partnership's local plan) was published in March 2017 and includes five 'game changers', which are the most important things local partners – working through the Rotherham Together Partnership (RTP) – will do over the next few years to help improve Rotherham as a place and make life better for local people. Integrated health and social care is one of them, and the HWbB and health and wellbeing strategy has a key role to play in helping to deliver this.

Children and Young people's Strategic Partnership was re-established during 2016 and a new plan was published, demonstrating how they will contribute towards delivering the strategic aims of the health and wellbeing strategy relevant to children and young people (aims one and two).

The Safer Rotherham Partnership published a new plan during 2016, which includes actions that will contribute towards delivering one of the health and wellbeing strategy's strategic aims in relation to safer communities (aim five).

The Local Safeguarding Partnership Protocol describes the relationships between the two safeguarding boards for adults and children and other key partnership boards, including the HWbB. It sets out how the boards will work together to ensure consistency and mutual challenge and to avoid duplication in local plans. This will help ensure that going forward the HWbB picks up local issues in relation to safeguarding and is able to consider how its strategy can contribute towards achieving better outcomes.

It is now suggested there is a need to consider all of the above and look to streamline the health and wellbeing strategy, ensuring the HWbBs key roles and functions are delivered in the most appropriate way, including how the board is able to influence other agendas, plans and strategies. There is no suggestion that the current strategy's five aims should be changed; they all remain relevant and a priority for the board, but there may be a need to consider a more strategic approach and a reduced number of actions in its next iteration, which align clearly and appropriately with the HWbBs strategic drivers.

3. Key actions and relevant timelines

3.1 Strategic aims

The strategy includes five strategic aims, all of which have a detailed action plan setting out the activity which will contribute towards delivering the objectives.

Aim 1. All children get the best start in life

Aim 2. Children and young people achieve their potential and have a healthy adolescence and early adulthood

Aim 3. All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life

Aim 4. Healthy life expectancy is improved for all Rotherham people and the gap in life expectancy is reducing

Aim 5. Rotherham has healthy, safe and sustainable communities and places

To develop these plans, and consider what activity was required across the partnership to achieve the objectives, a number of workshops took place throughout 2016 for aims 1 to 4 (there was no workshop for aim 5, activity for this plan was developed from other existing plans, including the Safer Rotherham Partnership Plan).

The outcome of each workshop was a number of key themes for each aim, which the lead officers and board sponsors, working with other relevant stakeholders, worked up into actions.

The action plan included with this report sets out activity for 2017-18, with the strategy initially being published September 2015, it is intended that a new strategy is not required until the end of 2018. However the board may consider an earlier refresh (not full re-write) to take into consideration the context set out above.

The full action plan is included as appendix A.

3.2 Performance reporting

The strategy also includes a suite of indicators aligned to each of the strategic aims and objectives. These are included in the attached appendix B. The board is asked to consider whether this is a useful document to share with the board on a regular basis (to be agreed).

It is suggested however that to ensure quality focus on performance at board level, the indicators could be reviewed and reduced to a smaller number, aligned to the strategy's priorities and key actions, including those included in other relevant plans such as Place Plan and Better Care Fund Plan.

4. Recommendations to Health and Wellbeing Board

- To review the action plans for each aim, providing challenge where needed and considering how the board can add value going forward.
- To consider the content of this report (under key issues) in relation to the role of the HWbB and how the strategy should be refreshed to best reflect this.
- To agree timescales for bringing a progress report back to the board and refreshing the strategy.
- To consider the role of the board in performance monitoring and how best to share and update on key performance indicators.

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